



EDUCATION UNBOUND

Education is the most powerful weapon
which you can use to change the world.

– Nelson Mandela



www.odineducation.co.za

HELLO, WE ARE ODIN EDUCATION

An **integrated ecosystem** for your **integrated thinking**

At Odin Education, we are on a mission to transform the way that education is delivered. We believe in the power of technology and partnerships to create a more inclusive, collaborative and flexible learning experience for all learners – no matter where they're from or what their circumstances may be.

We believe in the potential of every child and want to provide them with the tools and support they need to use it to transform the societies they live in.

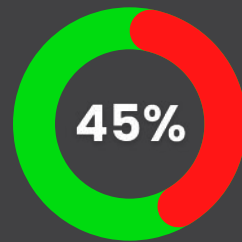
We call this **Education Unbound**

...and we are working with visionary companies across the world to make it a reality.





THE STORY OF THE SOUTH AFRICAN CHILD



live below the upper-bound poverty line



9



out of 10

do not pay school fees



77%

No access to a library



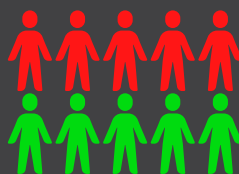
72%

No access to internet

53%



will not matriculate



50%

remain unemployed until the age of at least 35

What if we could change these statistics with the help of 4IR?

EDUCATION UNBOUND

OUR VISION

To redefine education in underprivileged schools by giving learners unprecedented access and opportunity to the Odin digital learning ecosystem.

OUR VISION

To create a personalised learning and support ecosystem around each learner and providing them with the right access to resources at the right time.





THINK INDIVIDUAL

Establish unique digital identity for users and use Omang to understand and tailor their education to fit their abilities and aptitudes.



THINK HUMAN

Focus on user background and requirements for personalized understanding for all learners.

OUR THINKING



THINK ECOSYSTEM

Access world-class digital educational resources to provide learners opportunities to excel and reach their full potential.



THINK IMPACT

Remove barriers to tech access and identify key elements for effective education technology solutions while monitoring and measuring impact.



THE DEVICE



EDUCATIONAL CONTENT ONLY,
NO DISTRACTIONS



WIFI AND DATA INCLUDED



NO SET-UP REQUIRED



PRE-CONFIGURED TO
EACH LEARNER



SAFE AND SECURE



LIVE CLASSROOM
STREAMING



ACCESS TO WORLD-CLASS
EDUCATIONAL RESOURCES



PERSONALISED LEARNING
EXPERIENCE



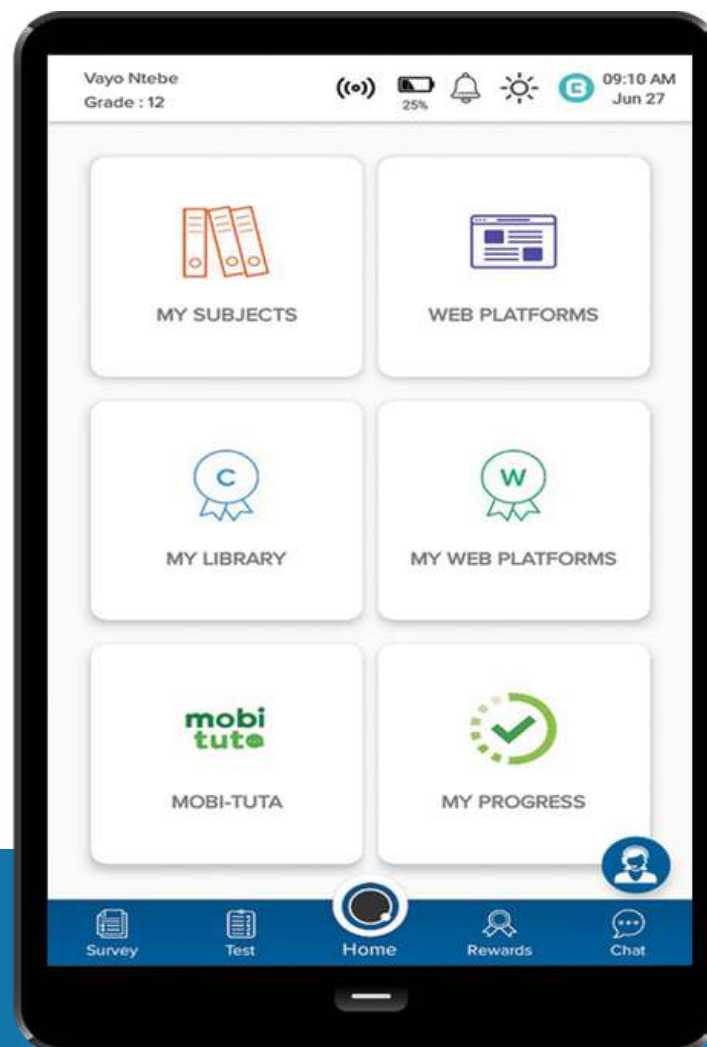
INCENTIVISED LEARNING



TEACHER-LED CHATS AND
POSITIVE MESSAGING

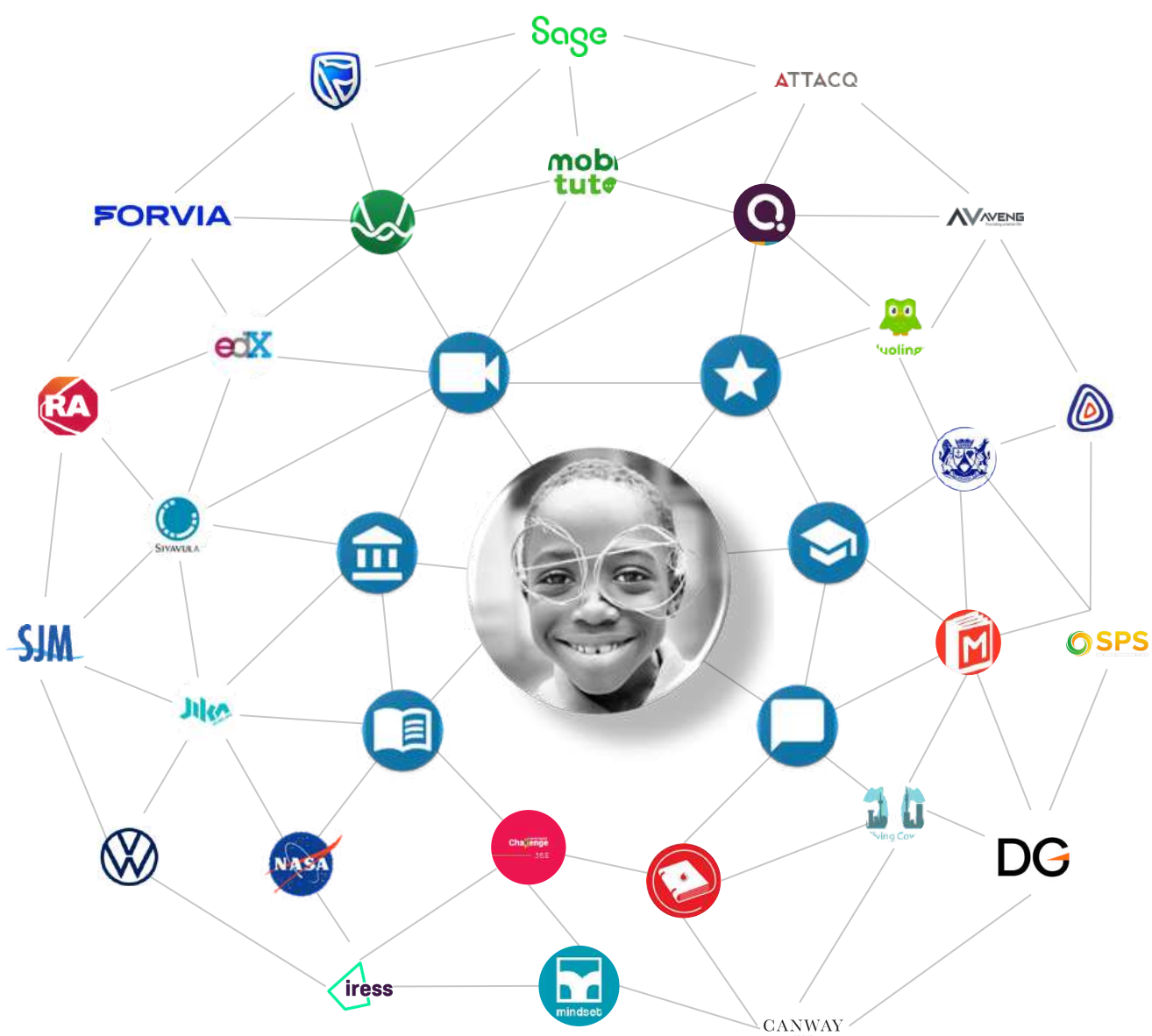


DEDICATED TECHNICAL
SUPPORT AND CONTENT
PROVISION



INTRODUCING TECHNOLOGY-ENHANCED LEARNING

OUR SOLUTION



DIGITAL RESOURCES AND
FUNCTIONALITY



THE RIGHT PLATFORMS



MENTOR, TEACHER AND
PEER NETWORKS



ACCESS TO UNIVERSITIES
AND INSTITUTIONS



ACCESS TO SPONSOR
COMPANIES



TECHNICAL SUPPORT
THROUGH ED PARTNER



TEACHER DEVELOPMENT
THROUGH SD PARTNER



INCENTIVISED LEARNING
THROUGH SED PARTNER



MEASURING IMPACT



LIVE DASHBOARD

This is not a faceless or undefined investment. Corporate partners can rest assured that their social investment is both quantifiable and significant, with a measurable impact on individual lives over time.

01 Engagement Analytics
Track how engaged users of the Omang devices are.

02 Content Analytics
View popular content viewed by users.

03 Device Security
Monitor device security with the use of the geolocation of devices.

04 User Demographics
View the various demographic data from your audience.

QUARTERLY REPORTS

Odin Education will provide your organisation with quarterly impact reports compiled by our SED partner, Omang Foundation.

Key aspects included in the reports are:

1. Monthly and daily device usage
2. Range of media viewed by learners
3. Top 10 web platforms visited by learners
4. Top 5 most studied subjects
5. Engagement activities





PARTNER FOR IMPACT

B-BBEE THE DIFFERENCE

- We provide the necessary paperwork and agreements to meet your B-BBEE audit needs and aid you with tax benefit applications.
- By working with us, you will have the opportunity to showcase the positive impact of your company's initiatives through various channels, including social media and regional/national media.
- Furthermore, after launching your impact program, we will keep you updated on the results of your investment through a live dashboard and regular reports that will be presented to your board on a quarterly basis.

IMPACT THROUGH ESG

- We will join you at the table to examine and comprehend your ESG policy and talk about how Odin Education is consistent with your goal of revolutionising education using Industry 4.0 technology.
- We guarantee that all necessary paperwork needed by your company is fully prepared and organised, allowing you to save valuable time and effort.
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- Furthermore, we keep you informed of the progress and impact made by the project through regularly updated dashboards and regular reports, eliminating the need for costly and unnecessary reports.

OUR IMPACT PARTNERS



THE TECH

Africa Tech Award of 2022 Winners, Jendama, has developed the Omang ed-tech device which allows learners to access a world of personalised educational resources at the touch of a button.



THE SUPPORT

Polelo Unlimited, our ED partner, aims to provide learners with remote and around the clock technical support and educational content requests.



THE SKILLS

Tsogang Technologies, our SD partner deploys ICT Youth into our schools to provide training to teachers and assist them throughout the year to adopt technology in their classroom.



THE DRIVE

Our NPO partner, Omang Foundation was developed in order to encourage device and platform engagement from learners in the ecosystem by driving engagement campaigns, rewards programmes and encouraging gamified learning.





OUR PARTNERS





PARTNER FEEDBACK



"This programme will make a significant contribution to digital inclusion and equity by supporting ICT-powered learning at Phuthumani Primary School where, until now, learners were excluded from the benefits of digital technology in the classroom. It's important to Sage to tackle digital inequality to ensure everyone has equal opportunities to access life-changing data and technology."

SONIA TSHABALALA, PEOPLE DIRECTOR, SAGE AFRICA AND MIDDLE EAST



"The easiest investment made, and a very good investment. Money well spent, I must be honest... the Odin Education group has been excellent to work with and I would recommend them to any company interested in sponsoring this initiative. I encourage other companies to work with Jendamark and the Odin team. You guys are amazing, you're making a difference and we are glad to be a part of it."

RAJES PADAYACHIE, HR MANAGER, SJM FLEX



"As a global leader in industrial automation and digital transformation, Rockwell Automation connects the imaginations of people with the potential of technology to expand what is humanly possible. We have invested heavily in STEM education and to collaborate with a company focused on education is something that speaks to our hearts. We are able to monitor the real value of the program to learners"

DEVENDREE ANKIAH, INDUSTRY ACCOUNT MANAGER, ROCKWELL AUTOMATION



"With direct line of sight, metrics and continuous engagement analytics that ODIN provides, we now know the impact of our investment on kids who had no previous access to online resources augmenting and enhancing their education whilst developing their talents at the same time."

The ability to have metrics on pupil engagement and sight into varying subject matters and interests is the key to our decision making process on the what, how and why we wish to make impact on the future of this country. We will most definitely consider sponsoring another class next year"

CHRISTINE JOHN, OFFICE MANAGER, DAX DATA





ODIN

AT A GLANCE

3 304

learners in our ecosystem

133 000+

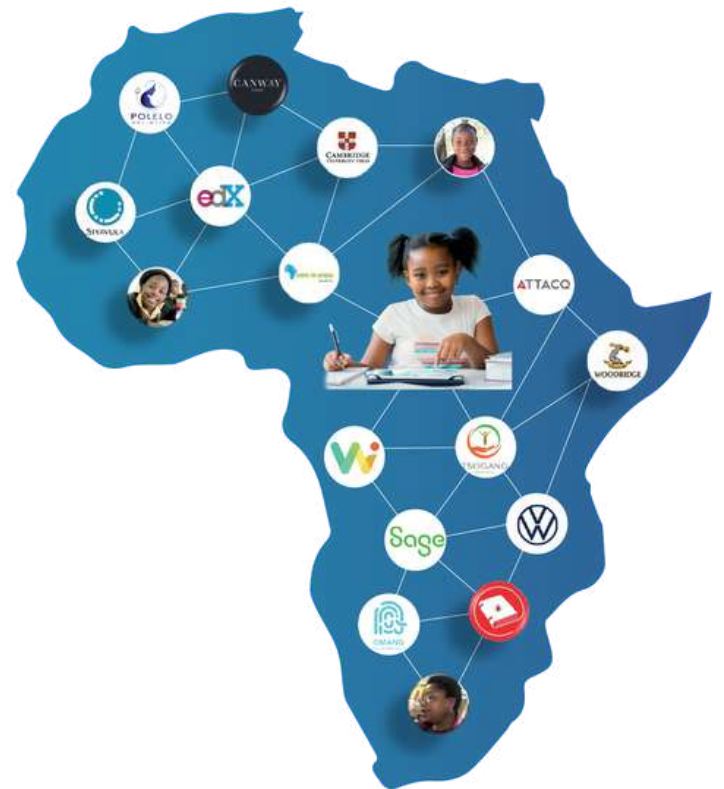
overall engagement hours

19

schools deployed to

6

provinces





"Having the tablet has truly been the best thing ever for me. Data used to be my problem as I couldn't download the study guides and textbooks that I wanted but now I can. This has helped me a lot by getting extra work, books and others. This also helps me understand the work that maybe I didn't understand well at school."

**SIBONISIWE CAKWEBE, LEARNER
NEWTON TECHNICAL HIGH SCHOOL**



"I hope and pray that this grows, and many school children from all of South Africa get the privilege of having Mic with them at the start of every school year. With Mic, I saw my grade average for term 3 fly higher than it has ever done since the beginning of this year and it landed me my top 2 learner in grade 11 trophy."

**SIYANELISIWA OKUHLE, LEARNER
WOOLHOPE SENIOR SECONDARY SCHOOL**



"I use the Omang devices for textbooks, questions, papers and quizzes. We don't have textbooks at school, the Omang device gives me access to textbooks that I need. When I was awarded 7 Distinctions, I was very excited and emotional because I know that some learners are not able to get what I got."

**PATIENCE NDARA, LEARNER
IKANYAGENG COMBINED SCHOOL**



"It is going to help the teachers a lot because now, learners can communicate with their teachers about any challenges they are having and, similarly, if there's something that comes up from the educator, it is easy for them to communicate with learners through the devices."

**ZOLILE MALOTANA, HEADMASTER
NQWEBA SECONDARY SCHOOL**

THEIR FEEDBACK



CONTACT US

Thank you so much for your consideration. For any further details or queries, please contact us:

(041) 391 4700

Jendamark, 76a York Road,
North End, Port Elizabeth, 6001

www.odineducation.co.za

